



**Regional Council of South Ostrobothnia**

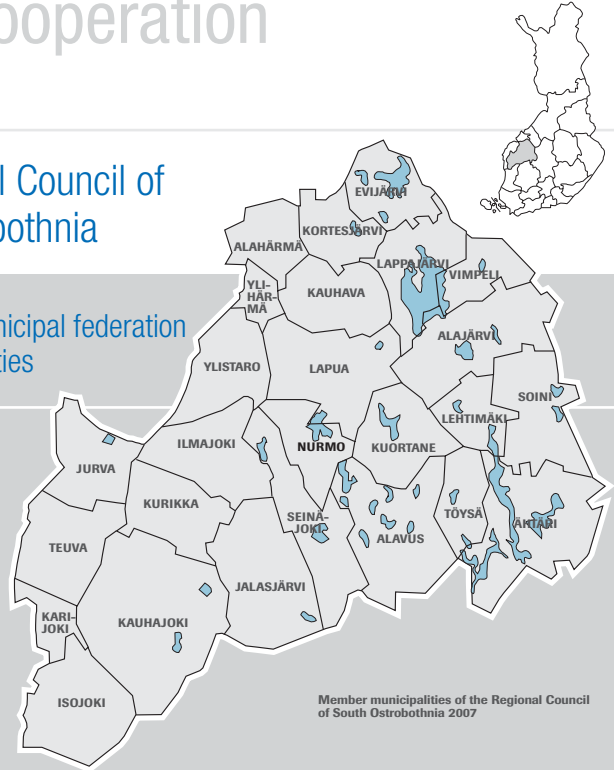




# Responsible advocacy and open cooperation

## The Regional Council of South Ostrobothnia

is a regional municipal federation of 26 municipalities



Member municipalities of the Regional Council of South Ostrobothnia 2007

### Working for the best of the region

The objective of the activities of the Regional Council of South Ostrobothnia is a region known for high-level education, know-how, welfare and entrepreneurship, which is competitive and co-operating.

In order that the common goals of the region are achieved, the Regional Council works to build a common willingness to develop the region and to combine resources for this purpose. We are advocates of the region!

Asko Peltola, Regional Mayor, D. Sc.

South Ostrobothnianness

Welfare and entrepreneurship

Know-how and innovativeness

Democracy and cooperation

Openness

The Regional Council of South Ostrobothnia is a regional municipal federation. In compliance with the decisions of the Regional Assembly, the Regional Board and of the other organs of the Regional Council, the Regional Council of South Ostrobothnia implements tasks relating to the following areas:

- tasks related to the Regional Plan and the Regional Land Use Plan, as defined in the Land Use and Construction Act
- tasks related to the Regional Plan, the Regional Programme and its Implementation Plan, as defined in the national and EU regional policy legislation
- tasks assigned to the Regional Council on the basis of other legislation
- tasks related to the advocacy of the region and tasks assigned to the Regional Council by its member municipalities, relating to cultural, educational and municipal affairs

# A courageous facilitator of regional goals



## The Region of South Ostrobothnia

South Ostrobothnia offers its inhabitants an internationally attractive Seinäjoki city area, comfortable small towns and municipal centres as well as a rural environment close to nature. South Ostrobothnia is known for its entrepreneurship, and entrepreneurship is the key resource of the development of the region. The strong clusters relate to the food, metal, technology industries as well as to the wood product industry. In the future, the entrepreneurial region will invest in particular in the development of entrepreneurship in the welfare and service sectors. New technologies such as intelligent, bio, health, information, energy and nanotechnologies are applied in the region.

Traditionally, the South Ostrobothnian character has been associated with outspokenness, diligence, seriousness, uprightness and courage. Also the South Ostrobothnian of today recognises their roots. In recent years, also new inhabitants have moved to the region from other areas of Finland and abroad.

## The Regional Council of South Ostrobothnia at your service

The Regional Council of South Ostrobothnia acts as a developer and broker organisation maintained by municipalities. In the office of the Regional Council of South Ostrobothnia, there are experts working in the spheres of competence of regional planning, regional development and culture. The central idea in our activities is to start and do extensive and cross-sectoral cooperation for the best of the South Ostrobothnian population, municipalities and the entire region.

[www.etela-pohianmaa.fi](http://www.etela-pohianmaa.fi)

## Distances

Seinäjoki - Helsinki .....	357 km
Seinäjoki - Turku .....	295 km
Seinäjoki - Tampere .....	180 km
Seinäjoki - Jyväskylä .....	220 km
Seinäjoki - Oulu .....	338 km
Seinäjoki - Vaasa .....	80 km

By train from Helsinki .....	2 h 40 min
from Tampere .....	1 h 10 min
from Oulu .....	2 h 55 min

By airplane Seinäjoki - Helsinki ..... 50 min

## Regional plan 2030

" South Ostrobothnia is a creative, nationally and internationally attractive entrepreneurial region, where know-how, business activity and accessibility develop in time. People and companies want to choose South Ostrobothnia as their living and operational environment because of its interesting values, habitability and competitiveness."

## Statistics

	South Ostrobothnia	% of the whole country
Area	13 457.5 km <sup>2</sup>	4.4
Population	194 105	3.7
Business structure		
- primary production	11.7 %	9.0
- secondary industry	28.6 %	3.9
- services	57.2 %	2.9

We have built an expert development organisation, which acts as an active and cooperation-oriented initiator in regionally important development projects. We act in a flexible and practical way, paying attention to the characteristics of the region.



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The West Finland Alliance (WFA) is the strategic cooperation body of the Regional Councils of South Ostrobothnia, Central Finland, Pirkanmaa, Ostrobothnia and Satakunta and has an office in Brussels.